



100 Street Smart Companies

NO. 66 Extreme Pizza

KEY

- G** Revenue growth from 1999 to 2003
- R** Revenue for 2003
- E** Full-time employees in 2003

G 328% **R** 7 MILLION **E** 350

San Francisco

Extreme Pizza is a franchised restaurant chain with close to 30 locations in six states, mostly on the West Coast. The company offers sit-down dining, delivery, and a “take-n-bake” product line, not to mention envelope-pushing toppings like Canadian bacon and black beans. Founder Todd Parent is now considering adding a wholesale division.