

# THE WALL STREET JOURNAL.

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FUTURES & OPTIONS / By Robert J. Hughes

## *Never Stop Learning*

**A**S KIDS and collegians head back to school for a fresh start, who can blame adults for wanting to join them? Now, there are adult-education classes for the most obscure

and esoteric skills. From a falconry school in Vermont to a course for budding archaeologists in Colorado, here are some seminars in higher education well off the beaten track.

## Extreme Pizza

**HOW TO START YOUR OWN  
PIZZERIA**

*Sept. 9*

*The Learning Annex*

*291 Geary*

*San Francisco*

*415-788-5500*

*www.learningannex.com*

**TIRED OF THE** umpteenth Original Ray's? Start your own pizzeria and maybe a pizza empire. Todd Parent, the founder of Extreme Pizza, a well-known Bay Area eatery, will share his experiences. Topics include financing, choosing an optimum location, creating and building a brand and tips on customer loyalty. One assumes participants already have a great homemade recipe. The course runs from 6:30 p.m. to 9:30 p.m. The fee is \$54.